

Case Study: BMD's work with Meden School

Businesses Making a Difference (BMD) have recently completed a series of events at Meden School to help educate and empower our future workforce.

The BMD events at Meden School included a careers fair, CV preparation sessions, career assemblies and a mock interview day with Year 10 students.



“This year’s events with BMD have had a remarkable impact on our students, offering them meaningful opportunities to engage directly with professionals and develop essential employability skills.”

Michael Sylvester – Head of Careers, Meden School



The mock interview day was particularly valuable, giving students real insight into how to conduct themselves in an interview setting and providing personalised, high quality feedback on their CVs.

Many students have already used this feedback to make significant improvements to their CVs.



The assemblies delivered by BMD have broadened students' understanding of different industries and inspired them through the sharing of authentic career pathways and success stories rooted in the Mansfield area.

Student feedback has been overwhelmingly positive, with many expressing genuine appreciation for the time, encouragement, and practical guidance you have offered.

“Overall, BMD’s involvement has played a vital role in raising aspirations, deepening career awareness, and helping our young people feel more confident about their futures.”

Michael Sylvester – Head of Careers, Meden School

Want to get involved?

Business Making a Difference are here to ensure that Mansfield and Ashfield develop the talent, accountability and ambition required to compete and thrive.

If you believe leadership carries a responsibility to shape the future, then please contact us by visiting:

businessmakingadifference.org

